

POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO

I hereby revoke all previous powers of attorney given in the application identified in the attached statement(s) under 37 C.F.R. 3.73(b).

I hereby appoint:

Practitioners associated with the Customer Number 61269

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 C.F.R. 3.73(b).

Please change the correspondence address for the application identified in the attached statement(s) under 37 C.F.R. 3.73(b) to:


The address associated with Customer Number 61269

Assignee Name and Address:

DXPDD, LLC
c/o Serious USA, Inc.
375 West Broadway
New York, NY 10012

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

Signature of Assignee of Record: The person whose signature and title is supplied below is authorized to act on behalf of the assignee.

| | | | |
|-----------|---|-----------|---------------|
| Signature |  | Date | March 7, 2007 |
| Name | Katrine A. Levin | Telephone | 212 696 5585 |
| Title | IP and General Counsel | | |

STATEMENT UNDER 37 CFR 3.73(b)

The undersigned Assignee, DXPDD, LLC, a Delaware limited company, hereby states that it is the owner of the entire right, title and interest in:

Application No. 09/596,374, filed June 19, 2000 (now issued to Patent No. 7,174,369 issued February 6, 2007)

Entitled "System and Methods of Updating Compact Discs and Graphical User Interface for Updating Same"

by virtue of

A chain of title from the inventor of the patent identified above, to the current assignee as follows:

From: Pierson, Gerald A and Allmark, Colin

To: DiskXpress US, Inc.


This document was record in the United States Patent and Trademark Office at Reel 011254, Frame 0350.

From: DiskXpress US, Inc To: DXPDD, LLC

This document was record in the United States Patent and Trademark Office at Reel 016851, Frame 0203.

As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11

The undersigned, whose name and title are supplied below, is authorized to act on behalf of the Assignee:

| | | | |
|-----------|---|-----------|---------------|
| Signature |  | Date | March 7, 2007 |
| Name | Katrine A. Levin | Telephone | 212 696 5585 |
| Title | IP & General Counsel | | |